

## Ma'Ayn Johnson

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**From:** Flores, Robert <rflores@RIVCO.ORG>  
**Sent:** Friday, August 16, 2019 9:35 AM  
**To:** Ma'Ayn Johnson  
**Subject:** public hearing

Hi Ma'Ayn:

I was online yesterday for the first RHNA meeting, but I had to leave by 7p.m. I heard your presentation and the one comment, but can you tell me if others provided public comment after I left. If so, will a recording of the meeting be made available to review.

I have a few suggestions and other questions:

1. Your presentation, while detailed and well done, may be too technical for some folks. These are public meeting, intended not just for local jurisdictions but also (I think) for residents, stakeholders, communities, advocates, most of which (including elected officials) are not experts in demographics, housing, projections, social equity, etc. or RHNA as a whole. My suggestion (taking my Riverside County hat off), as a planner and public speaker, keep your audience in mind. Make your presentation understandable and use layman's terms. The first time I heard this presentation, I had a hard time following it, and other may have that same issue. One cannot comment on something they don't understand.
2. What kind of outreach (i.e. published in paper, direct notice to stakeholders, email blasts, social media, etc.) did SCAG do to get the word out about the meetings? Maybe, reaching out to local jurisdictions and having them invite their residents would help, and publishing a notice in several newspapers, in both English and Spanish and other languages. Or inviting vital stakeholders, such as the building community, business owners, etc., directly would help participation. By the way, who is the target audience from your point of view?
3. Speaking about the meetings, why are they being called "hearing?" Who is the decision-making "hearing" body, who usually opens up the public hearing for testimony/comment? Aren't these more like workshops, rather than hearings?
4. Any word on the regional determination? When is that anticipated to go to the Regional Council for approval?

Thank you always for your time.

Kind regards,

Robert Flores | Urban and Regional Planner IV  
Riverside County Planning Department | 4080 Lemon Street, 12<sup>th</sup> Floor, Riverside, CA 92501  
Direct (951) 955-1195 | Main (951) 955-3200 | Fax (951) 955-1811  
[RFlores@RivCo.org](mailto:RFlores@RivCo.org) | [www.rctlma.org](http://www.rctlma.org) | <http://planning.rctlma.org/>



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